



Bromley Ski Race Club Digital Communication Policy

The purpose of this policy is to promote a safe and transparent online environment that protects children, club officials, members and the club. Any breach of this policy may result in disciplinary action.

This policy covers the use of club accounts. Club officials with personal social media accounts (e.g. Facebook, Instagram, WhatsApp) should be mindful of who can view their profile and act accordingly. Club officials must not use their own personal social media or other forms of digital communication (e.g. text, email) to communicate directly with any club member under the age of 18 unless they have a clear and transparent reason; for example, they are related to them.

All coaches, officials, members and guests will:

- Take responsibility for their own use of digital communication, making sure they use it safely, responsibly and legally
- Not use any form of digital communication including social networking, to bring the club, its members or snowsport into disrepute
- Not use any form of digital communication for inappropriate behaviour online within the context of snowsport including bullying or harassment of others in any form, defamation, obscene or abusive language, the uploading of material which is libellous, defamatory, obscene, illegal, shows nudity or is violent
- Not use the club name to promote or endorse any product, opinion, cause or political party. Stating the club endorses your personal opinion is prohibited
- Acknowledge any opinions expressed are expressed strictly in their individual capacity and not as a representative of the club
- Report any known misuses of digital communication within the context of snowsport including unacceptable behaviour, inappropriate contact with children online and illegal content including sexual abuse/indecent images of children, to the Club Welfare Officer or Snowsport England Safeguarding Lead, according to club and SE safeguarding policies and procedures
- Be aware that any report of the misuse of digital communication within the context of snowsport will be investigated according to the club's or Snowsport England's disciplinary policy and SnowSafe 2024 – Toolkit for Clubs procedures and may result in sanctions being enforced. Where suspected criminal activity has taken place, a report will be made to the police
- If aged under 18, do not ask a coach or other club official to communicate directly with them using their own personal social media or other forms of digital communication unless there is a clear and transparent reason e.g. they are related.

Regarding the club social network site, all users will:

- Accept the club may remove any content on our social networking site/sites that could be considered inappropriate, illegal, obscene, defamatory, threatening, infringing upon intellectual property rights, invasive of privacy or otherwise injurious or objectionable.